



Melissa Hoyer

- Sydney, Australia
- www.melissahoyer.com
- me@melissahoyer.com
- 0412 667 013
- [melissa-hoyer-15a7351b](https://www.linkedin.com/in/melissa-hoyer-15a7351b)
- [melissahoyerofficial](https://www.facebook.com/melissahoyerofficial)
- [melissahoyer](https://twitter.com/melissahoyer)
- [melissahoyer](https://www.instagram.com/melissahoyer)

SKILLS

Editor
Journalism
Television Presenting and
Hosting
Pop culture commentator
MC & Hosting
Editorials
Radio
Entertainment
Social Media
Blogging
Content creator

NETWORKS

Seven Network
Foxtel
NewsCorp Australia

OVERVIEW

Melissa is one of Australia's most loved lifestyle commentators, and editors, and has made a significant contribution in delivering quality, down-to-earth material to the Australian news and entertainment landscape. She has maintained incredible relationships with some of the world's leaders in pop-culture, lifestyle, fashion designers and media heavyweights, and has participated in some of the biggest and greatest media and fashion events of her era. Over the last decade, Melissa has mastered the nuances of social media, including Twitter, Facebook, Instagram, Snap Chat and LinkedIn, and in embracing the social media landscape has made her a formidable presence in the media landscape of the future.

PRINT & DIGITAL MEDIA

- Fashion and Style Director and Columnist for News Limited's Daily and Sunday Telegraph Newspapers.
- Features and Fashion and Social Editor for News Limited's Daily and Sunday Telegraph Newspapers
- Freelance contributor to numerous publications including Vogue, Grazia, Robb Report, and Australian Traveller Magazine.
- Contributor and Editor at Large at news.com.au

TELEVISION

- Regular pop culture, news and style commentator on Seven Network's: Sunrise, The Morning Show, The Daily Edition, Weekend Sunrise.
- Regular commentator on Paul Murray Live on Sky News
- Co-Creator, Co-Executive Producer and Presenter of Fox Fashion
- Wrote and co-produced documentaries *Next to Nothing* and *Nothing to Hide* for the Nine Network
- Hosted Foxtel's *Arena Style*
- Guest judge on Foxtel's *Project Runway* and *Australia's Next Top Model*
- Interviewed fashion, design and entertainment celebrities for Foxtel and free to air network's
- Co-hosted *Fashion Avenue* with British model Jodie Kidd
- On-air stylist for the first series of *The X Factor* on the Ten Network
- Reported on Paris and Milan fashion shows, the Oscars, The Emmy Awards and the annual G'Day LA Gala in Los Angeles
- Presenter at the annual Astra TV Awards
- Regular commentator for the Nine Network on Today and 20-to-1

GUEST COMMENTRY

KISSFM

2UE

2WSFM

2GB

Sunrise

Today

A Current Affair

The Morning Show

The Daily Edition

Weekend Sunrise

20-to-1

Australian Story

Paul Murray Live

Sky News

Project Runway

Australia's Next Top Model

Fox Fashion

CELEBRITY INTERVIEWS

Elle Macpherson

Naomi Campbell

Cate Blanchett

Mischa Barton

Paris Hilton

Nicole Kidman

Linda Evangelista

Sarah O'Hare

Megan Gale

Jennifer Aniston

Ian Thorpe

Tommy Hilfiger

Russell Crowe

College Dinnigan

Helena Christensen

Naomi Watts

Jennifer Hawkins

Kylie Minogue

...and more!

RADIO

- Commentator on pop culture issues for ABC's 702, 2UE, 2WSFM and 2GB

MASTER OF CEREMONIES

MC for fashion events including:

- Vogue Fashion's Night Out
- AMP Retail Capital
- Westfield
- Brisbane, Melbourne and Perth Fashion Festivals
- Magic Millions on the Gold Coast
- Jigsaw
- Sportscraft
- Clairol and Max Factor launch events
- Proctor and Gamble beauty seminars
- Specsavers launch event
- Princess Cruises talks and hosting events
- Keynote addresses to corporate clients with an emphasis on adapting to change in the workplace and the explosion of social media.
- Australian Jockey Club
- Art Gallery of New South Wales
- Smirnoff Fashion Awards

COMMUNITY

- Female ambassador for the Waratah's rugby team
- Fundraising for the Sydney Children's Hospital, the Cancer Foundation, the For a Cure Foundation and Stem Cell Research
- Ambassador for the Exodus Foundation